



Charleston Junior Woman's Club

P. O. Box 22675
Charleston, SC 29413

MEMO TO: Charleston Area Businesses

FROM: Charleston Junior Woman's Club on behalf of My Sister's House

SUBJECT: Donation request to support our annual charity event

The Charleston Junior Woman's Club (CJWC), a local non-profit volunteer group, will host our annual charity event on April 9, 2011 at Gold Bug Island. This year's "Flip Flop Ball," a unique and casual fundraiser, will feature live music, dinner and drinks, and a silent auction with all proceeds benefitting My Sister's House, the Tri-County area's only domestic abuse support facility.

In 2000, there were 48,720 victims of domestic violence in South Carolina. Based on national trends, an equivalent number of domestic violence incidents went unreported that year. My Sister's House provides services, programs, and resources to empower victims of domestic violence and their children to live free from abuse. Currently, our local shelter houses thirty-six women and children with an average daily cost of \$63 per person. Serving nearly 500 victims each year, My Sister's House depends on the community for much of its support.

At this year's Flip Flop Ball, we are anticipating between 200 and 300 guests, and would like to raise \$7,500.00 for My Sister's House. With your support, we are confident we can reach our goal. We would like to invite you to join us as a sponsor of our event from which 100% of the proceeds will go directly to the shelter. CJWC is incorporated as a 501(c)(3), and all contributions are eligible for tax deduction. Your generous donation will enable victims of domestic abuse to stand on their own once again, and to stand against domestic violence once and for all.

Please see the enclosed Flip Flop Ball sponsorship information, or email Jennifer Rosenkranz at fundraising@cjwc.org for further information. To learn more about My Sister's House, and other ways you can support this wonderful organization, please visit their website at www.mysistershouse.org.

Sincerely,

Charleston Junior Woman's Club
Ways and Means Department

Flip Flop Ball

Sponsorship Levels

PLATINUM SPONSOR – \$400 AND ABOVE

- TWO COMPLIMENTARY TICKETS TO THE EVENT
- SPONSOR LOGO INCLUDED ON TABLE SIGNAGE
- INTRODUCTION AND RECOGNITION AT EVENT AS HIGH PAYING SPONSOR
- SPONSOR LOGO ON EVENT TICKETS AND SIGNAGE
- SPONSOR LOGO AND HYPERLINK LISTED ON CJWC'S WEBSITE FROM WEEK OF SIGNED AGREEMENT THROUGH APRIL 2011
- RECOGNITION IN ALL PROMOTIONAL ADVERTISING

GOLD SPONSOR – \$300 AND ABOVE

- SPONSOR LOGO INCLUDED ON TABLE SIGNAGE
- SPONSOR LOGO ON EVENT TICKETS AND SIGNAGE
- SPONSOR LOGO AND HYPERLINK LISTED ON CJWC'S WEBSITE FROM WEEK OF SIGNED AGREEMENT THROUGH APRIL 2011
- RECOGNITION IN ALL PROMOTIONAL ADVERTISING

SILVER SPONSOR – \$200 AND ABOVE

- SPONSOR LOGO ON EVENT TICKETS AND SIGNAGE
- SPONSOR LOGO AND HYPERLINK LISTED ON CJWC'S WEBSITE FROM WEEK OF SIGNED AGREEMENT THROUGH APRIL 2011
- RECOGNITION IN ALL PROMOTIONAL ADVERTISING

IN-KIND SPONSORSHIP

IN-KIND SPONSORSHIPS ARE AVAILABLE AT THE CORPORATE AND EVENT LEVELS TO BUSINESSES THAT DONATE GOODS OR SERVICES TO BE USED OR AUCTIONED ON THE EVENT DAY. ALL IN-KIND SPONSORS WILL RECEIVE THE SAME WEB AND PRINT ADVERTISING OPPORTUNITIES AS LISTED ABOVE, AT THE SPONSORSHIP LEVEL THAT IS EQUAL TO OR GREATER THAN THE RETAIL WORTH OF GOODS OR SERVICES.

** ALL DONATIONS LESS THAN \$200 IN VALUE WILL ALSO RECEIVE THEIR SPONSOR LOGO AND HYPERLINK LISTED ON CJWC'S WEBSITE FROM THE WEEK OF SIGNED AGREEMENT THROUGH APRIL 2011. **

Charleston Junior Woman's Club - Sponsorship Information

Business: _____ Contact: _____

Address: _____ City: _____ Zip: _____

Phone: _____ E-Mail: _____ Website: _____

Donation Amount/Item Description: _____

Is item ready today? _____ If no, date to be picked up: _____

Date agreed to: _____ Would you like a receipt for your donation? _____

If yes, how should we send your receipt? (circle one) Mail E-Mail In Person

Would you like to have your logo and hyperlink advertised on our website? _____

** If yes, please e-mail your company logo to fundraising@cjwc.org along with any other information.**

Authorized Signature: _____ (Printed Name) _____

CJWC Representative: _____ Package Level: _____